



Leveraging Intellectual Property to Enable Unique Content Creation

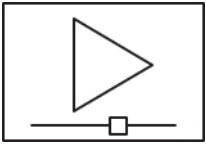
Mr Edwin Tong

Minister of Culture, Community and Youth &
Second Minister for Law

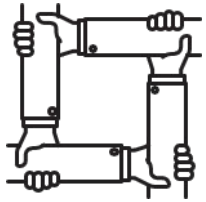
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Asia Cultural Cooperation Forum

Technology has transformed how the arts is created and consumed



New digital platforms for artists to showcase their works and reach a wider audience.



More opportunities for collaborations and co-creation among artists, with new forms of presentations.



Intellectual Property (IP) an increasingly important part of the arts, cultural and creative industries.

Importance of IP to the development of the works & business models of arts and culture practitioners



Source: Dim Sum Warriors

The Singapore IP Strategy 2030 maps out our national plan to drive opportunities in an economy driven by Intangible Assets (IA) and Intellectual Property (IP)

- Grow IA & IP activities and transactions
 - Develop Singapore's IA & IP regime

Strengthen
Singapore's
position in IA/IP

SINGAPORE IP STRATEGY

Charting our Future with IP
over the next decade

Attract and grow
innovative
enterprises using
IA/IP

Develop good jobs
and valuable skills
in IA/IP

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Ministry of Culture, Community and Youth

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